

**PRESS RELEASE**  
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**Cheval Blanc St-Tropez opens its doors on May 20<sup>th</sup>, 2021**  
for a new season of serenity and exclusivity.



A true haven of tranquility just a few steps away from the sunny energy of Saint-Tropez, Cheval Blanc St-Tropez is opening for the season, focusing on well-being and the creativity of its culinary offerings.

With Guerlain, Spa Cheval Blanc St-Tropez has developed exclusive new treatments to help let go of stress and embrace the sea, sun and maritime breezes of a Saint-Tropez holiday:

- Facial treatments: the skin is plumped up and luminous thanks to the sensorial holistic and high technology of Guerlain's skin expertise.
- Body treatments: a toned and strengthened silhouette, called Muscular Serenity.
- Spa Cheval Blanc St-Tropez puts men in the spotlight with dedicated barber treatments, designed with Kevin Boon, elected best barber in the world. Guerlain's rituals and this artist's savoir-faire come together for a perfectly orchestrated new rendition of a classic score.

More than ever, the Chef Arnaud Donckele's table gives pride of place to local producers by seeking out new encounters with local fishermen, farmers and breeders. Each season is like a chapter that adds a story to the menu of La Vague d'Or, a three-starred restaurant.

The relationships with these passionate producers nourish the creations of La Vague d'Or. Arnaud Donckele and his teams bring all their generosity, their heart, their creativity to every dish. Their cuisine is all about the joys of sharing and the creation of happy memories. La Vague d'Or will open its doors on June 10th, 2021.

Each Wednesday evening during the season, a musical rendez-vous on the Riviera is confirmed: the Terrace comes alive around blazing braziers with musicians performing and the beach as a magical backdrop. Open sky. Fresh air.

Lulled by the whisper of the breeze through the hundred-year-old pines and the lapping of the waves on the beach of the resort, the sweet start of summer is coming to Saint-Tropez.

## ABOUT

## Cheval Blanc St-Tropez

Cheval Blanc St-Tropez is a tranquil treasure on the Mediterranean coast.

Walking distance from the centre of St-Tropez, the Maison also offers direct access to the beach, a position that makes it ideal for alternating between the pleasures of the sea and escapades in the heart of the mythic village.

In true Saint-Tropez style, the 30 rooms and suites offer a postcard-worthy view of the sea, of the pine forest or of the famed village of Saint-Tropez. Most rooms feature a terrace or spacious balcony surrounded by the scent of pine trees.

Cheval Blanc St-Tropez hosts two restaurants and one bar for a true gastronomic escape. Chef Arnaud Donckele's cuisine is a colourful, vibrantly whimsical journey through the Mediterranean Sea.

La Vague d'Or awarded three Michelin stars, five toques and a rating of 19/20 by the Gault & Millau, invites guests on a magical journey between land and sea. For a relaxed lunch in front of the water, La Terrasse offers modern, simplistic cuisine with hints of the Mediterranean Sea, highlighting local, seasonal ingredients. With a nautical-inspired décor, Le Bar invites all to a refreshing interlude.

The white sandy beach of Bouillabaisse hosts sixty loungers available for guests, a prime setting for lounging in privacy with views of the Bay of Saint-Tropez. Continually at 30 degrees, the infinity pool extends the sweet sensation of a swim and pleasantly enlivens the Maison. At the end of the beach, boats may dock at the jetty, the departure point for sea excursions and water sports.

In a welcoming atmosphere of serenity, Guerlain has created a wide range of massages and treatments, specially conceived for Spa Cheval Blanc St-Tropez.

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