



Ciné France Festival

★
FESTIVAL
INTERNATIONAL
DU FILM
SAINT-TROPEZ



LES NOUVELLES
ETOILES
DU CINEMA



APRIL
10 > 14
2018



OSEZ UN AUTRE SAINT-TROPEZ
EXPERIENCE ANOTHER SAINT-TROPEZ



HÔTEL DE PARIS
• SAINT-TROPEZ •

1, traverse de la Gendarmerie, Saint-Tropez • T. : 04 83 09 60 00 • hoteldeparis-sainttropez.com

★
FESTIVAL
INTERNATIONAL
DU FILM
SAINT-TROPEZ



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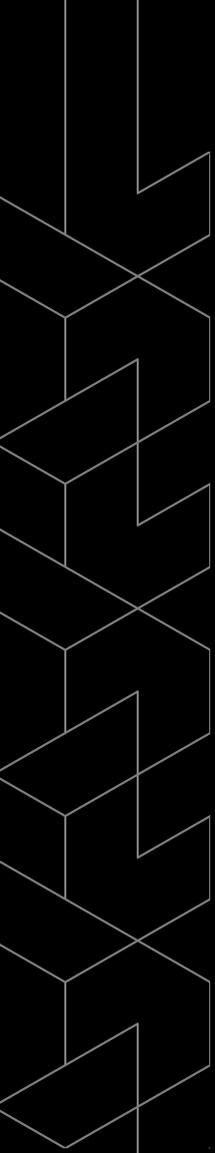
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**THE
SAINT-TROPEZ
“NEW STARS
OF CINEMA”**

**INTERNATIONAL
FILM FESTIVAL**

ORGANIZED
IN PARTNERSHIP
WITH





EDITORIAL BY **THE MAYOR OF SAINT-TROPEZ**

JEAN-PIERRE TUVERI

When, in 1956, a film shot in Saint-Tropez by the young director Roger Vadim made it to American cinemas after a lukewarm reception in France, nobody imagined the media sensation it would go on to create. The American public and press were bowled over by Brigitte Bardot, a rising film star who had begun drawing attention at the previous Cannes festival. The “BB” legend was born, and the film *Et Dieu créa la femme* (*And God Created Woman*) was re-released in French cinemas, where it was a blazing success. Within a few months, the entire world had heard about our pretty little village on the Mediterranean coast, and then another sensation, the “Gendarme” series, came along and firmly established its reputation.

Saint-Tropez owes a great deal not only to its rich maritime history, but also to cinema. Since the cameras first started rolling here in the 30s, over 70 films have been shot in this cinematic hotspot.

We have also created a museum space for films in the historical gendarmerie building that was so dear to Louis de Funès and Michel Galabru. Inaugurated in late June 2016, the Museum of the Gendarmerie and the Cinema has been a huge success with over 240,000 visitors in fifteen months, making it the first profitable museum in the Var.

Today, we’re happy to welcome the initiative of a festival dedicated to the new stars of cinema as a nod to our history and a homage to all the artistic careers that have been born in the shade of our terraces and palm trees.

I’d like to thank the president, Eric Michel, the artistic director Vincent Perrot, and the whole Ciné France Festival team for their decision two years ago to organise this new event in Saint-Tropez, to which we are lending our full support.

I hope this first year of the festival will reveal some of the new stars who are set to become top names in cinema, or as we call it in French, ‘the seventh art’.



**See you at
the curtain-raiser
for the Saint-Tropez
“New Stars of Cinema”
International Film Festival
on 10th April 2018.**

**Closing ceremony
on 14th April 2018.**



FROM THE PRESIDENT

ERIC MICHEL

President of Ciné France Festival

Organiser of the Saint-Tropez “New Stars of Cinema” International Film Festival

Lulled by the music of Ennio Morricone, Francis Lai, Vladimir Cosma, Claude Bolling, Georges Delerue, Philippe Sarde, Michel Magne and many others, together with the ‘music of words’ of Michel Audiard and other talented screenwriters, my love for the cinema has blossomed since 2004 when I joined the team of the Gruissan festival, and later the Hyères festival until 2014.

As Artistic Director and then General Secretary in charge of VIPs, these years spent working with marvellous people, most of whom were just as passionate as me, and working on the creation of these festivals, were a pure delight.

I’ve been a film lover since I was tiny, and have always dreamed of making one. That dream is still a little way off, but another one has come true: organising a magnificent festival in a magical setting - and in the region where I was born! Saint-Tropez, the home of more than 70 films, including *And God Created Woman*, *The Swimming Pool*, *The Troops of Saint-Tropez*, and more recently *Priceless* and *It Happened in Saint-Tropez*. A famous village, but one which has been able to maintain its authenticity. It’s the ideal place to create an international festival on a human scale, with an open outlook on the world.

In particular I’d like to thank Jean-Pierre Tuveri, the Mayor of Saint-Tropez, for trusting us and providing us with the village’s human and material resources. I’d also like to say a big thank you to Sylvie Siri, Deputy Mayor, in charge of event management, and Claude Maniscalco, Director of Saint-Tropez Tourism, for their close collaboration.



A TALENT-REVEALING EVENT

A new arrival in the film world, the Saint-Tropez “New Stars of Cinema” International Film Festival is destined to become a major event in French and international cinema. With its first edition running from 10th to 14th April 2018, it is open to French and foreign feature films in every genre (thrillers, dramas, comedies...). The idea is to showcase actors and actresses who have been introduced in their first major film role, but also to reach out to a passionate, curious and attentive audience.

Taking place in the famous Provençal village of Saint-Tropez, the festival is primarily the creation of a team of film enthusiasts and professionals, brought together by Eric Michel, the President of the Festival. This prestigious event will mark the beginning of the summer season in Saint-Tropez. A true crossroads of French and international culture, the Festival looks set to become a springboard for future stars. Entirely dedicated to the art of acting, passion, conviviality and exchanges, it offers guests an international selection in this famous village in the Var.



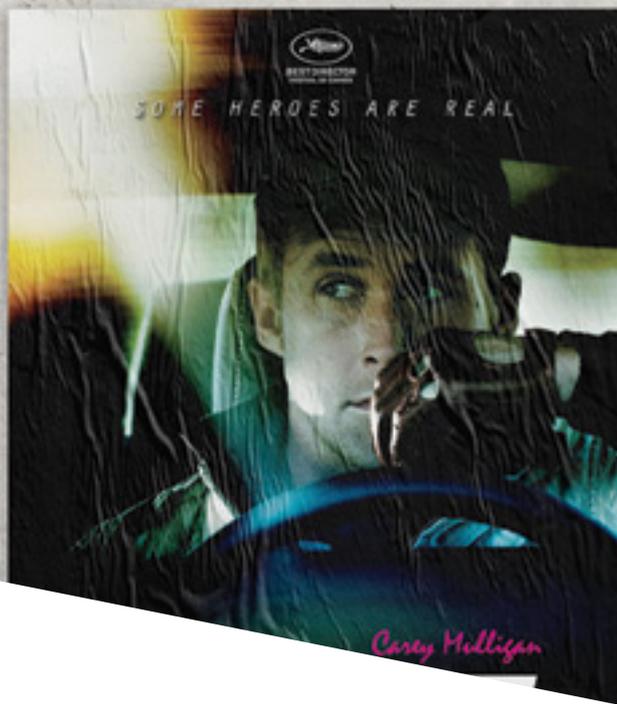
SAINT-TROPEZ, A LEGENDARY SETTING FOR A FIRST-RATE FESTIVAL

A legendary setting for French and international cinema since 1930, the village of Saint-Tropez offers an idyllic natural setting for directors and actors from around the globe. Its famous clock tower, villas perched on slopes, beaches and alleyways have left an indelible mark on the history of cinema.

Aware of its array of cinematic legends, Eric Michel and his team want to consolidate the reputation of this celebrated place by organising five days of meetings and festivities in homage to the cinema and its rising stars. By inviting the biggest names in French and international cinema to present their films to a ‘Tropezian’ audience, the first edition of the Festival will bring together actors, directors, screenwriters, creators, producers, and even casting directors, all sharing their passion for the cinema every day.

The idea is to turn Saint-Tropez into a melting pot of professional encounters and exchanges. During these 5 days of cinema-related activity, the Festival’s organisers intend to contribute to the dynamism of the region and the town of Saint-Tropez by screening previews of as-yet unreleased films from a range of cultures. All the ingredients will be in place to make this major summer festival an indispensable meeting place for professionals and the cinema-going public.





THEY WERE REVELATIONS...

We all remember Sophie Marceau in *La Boum* (*The Party*), Charlotte Gainsbourg in *L'Effrontée* (*An Impudent Girl*), Bérénice Bejo in *Meilleur espoir féminin* (*Most Promising Young Actress*), Vincent Cassel in *La Haine*, or Romain Duris in *Le Péril Jeune*.

Now it's time for a new generation of young actors to shine - like Adèle Exarchopoulos in *La Vie d'Adèle* (*Blue Is the Warmest Colour*), Gaël García Bernal in *Amores Perros*, Lupita Nyong'o in *Twelve Years a Slave*, Vincent Lacoste in *Beaux Gosses* (*The French Kissers*), Ryan Gosling in *Drive*, Adèle Haenel in *Les*

Combattants (*Love at First Fight*), Daniel Brühl in *Good Bye Lenin!* or Antoine Olivier Pilon in *Mommy*... At the César awards last year, Niels Schneider won the Most Promising Actor award for the role of Pier in Arthur Harari's *Diamant Noir* (*Dark Inclusion*), and Oulaya Amamra the Most Promising Actress award for playing Dounia in Houda Benyamina's *Divines*. These actors were all chosen by a director for their first major film role while unknown to the general public.



★

A FESTIVAL TO SHOWCASE TALENTED ACTORS AND LAUNCH THEIR RISE TO FAME

With an ever-increasing number of talented actors coming to the fore, several awards have been established to recognise young actors and actresses: for example, the Romy Schneider and Patrick Dewaere awards, or the “Revelations” shortlist at the César awards. Now, with the first edition of the Saint-Tropez International Film Festival, an entire event is being dedicated to them. Every year the “Revelations” Committee at the César Academy selects a number of young actresses and actors that have stood out for them: their Revelations. The list contains ten individuals: in 2017, Niels Schneider won the César for Most Promising Actor for the role of Pier in Arthur Harari’s *Diamant Noir* (Dark Inclusion). Oulaya Amamra, meanwhile, won the César for Most Promising Actress for playing Dounia in Houda Benyamina’s *Divines*.



THE LEADING FILM PERSONALITIES SUPPORTING THE FESTIVAL



CHRISTOPHE BARRATIER

In 2001, Christophe Barratier created his first short film, *Les Tombales*, starring Lambert Wilson and Carole Weiss. In 2004, his first feature film *Les choristes* (The Chorus) was a triumph, achieving huge success both in the box office (more than 8.5 million tickets sold) and critically (two Césars and two Oscar nominations, including for Best Foreign Language Film, propelling the young actor Jean-Baptiste Maunier to fame). In 2008, Christophe Barratier returned with *Faubourg 36* (Paris 36), where he continued in a similar vein of popular and nostalgic cinema. For this film, which allowed him to combine his love of music and the cinema again, he worked with Gérard Jugnot, Clovis Cornillac and Kad Merad. In particular, he introduced Nora Arnezeder to audiences in her first major film role. Three years later, he created an adaptation of the popular novel *La Guerre des boutons* (War of the Buttons), again working with Gérard Jugnot and Kad Merad. The film-maker returned with *L'Outsider* (The Outsider) in 2016. In this new feature film, a biopic about the former trader Jérôme Kerviel, he introduced audiences to Arthur Dupont in his first major film role.

PATRICE LECONTE

Patrice Leconte began his career working on short films. In 1975 he directed his first feature film, *Les Vécés étaient fermés de l'intérieur*, starring Coluche and Jean Rochefort. Two years later, he directed *Les Bronzés* (French Fried Vacation) and then its sequel, starring Josiane Balasko, Gérard Jugnot, Thierry Lhermitte, Marie-Anne Chazel, Christian Clavier and Michel Blanc. Next, together with Michel Blanc, a former member of the Splendid café-théâtre, Patrice Leconte co-wrote three other popular comedies: *Viens chez moi, j'habite chez une copine* (1980), *Ma femme s'appelle reviens* (1982) and *Circulez y'a rien à voir* (1983). In 1985, Patrice Leconte abruptly switched register with the brawny hold-up film *Les Spécialistes*, starring Gérard Lanvin and Bernard Giraudeau. This change of tone was characteristic of the career of this versatile film-maker, always ready to switch genres.

From then on, every Leconte film release was a major event. This was particularly the case in 1997, when he brought together two giants of French cinema for the first time since Borsalino: Alain Delon and Jean-Paul Belmondo in *Une chance sur deux* (Half a Chance). He directed Johnny Hallyday in *L'Homme du train* (The Man on the Train, 1997) and Sandrine Bonnaire in *Confidences trop intimes* (Intimate Strangers, 2003).

These were followed by a string of stage and cinema successes, including *Les Bronzés 3* (French Fried Vacation 3, 2005) and a cinematic adaptation of the successful play *Une heure de tranquillité* (Do Not Disturb) in which he again cast Christian Clavier. He also gave Judith Godrèche one of her first major roles in *Ridicule*, released in 1996.





DANIÈLE THOMPSON

The daughter of director Gérard Oury and actress Jacqueline Roman, it was only natural for Danièle Thompson to grow up immersed in film. She began her screenwriting career in 1966 working with her father on *La Grande Vadrouille*. Their fruitful collaboration continued with *Le Cerveau* (The Brain, 1969), *La Folie des grandeurs* (Delusions of Grandeur, 1971) and *Les Aventures de Rabbi Jacob* (The Mad Adventures of Rabbi Jacob, 1973). She went on to work with Jean-Charles Tacchella on *Cousin, cousine*, for which they received a Best Screenplay nomination at the 1977 Oscars. Alongside “family” hits like *Le Coup du parapluie* (The Umbrella Coup, 1980) and *L’As des As* (The Ace of Aces, 1982), Danièle Thompson secured Sophie Marceau’s popularity among French audiences by writing both parts of *La Boum* (The Party) and then *L’Etudiante* (The Student) with Claude Pinoteau in 1988. Nominated in 1995 for the César award for Best Screenplay for *La Reine Margot* (Queen Margot), she has also worked with Alain Berberian (*Paparazzi*, 1998) and Gabriel Aghion (*Belle Maman*, 1999). In 1999 she tried her hand at directing with the bittersweet comedy *La Bûche* (Season’s Beatings), nominated for the César awards for Best First Feature Film and Best Screenplay. With this ensemble film, co-written with her son Christopher Thompson, she established her own style, in which she “kept the viewer suspended halfway between laughter and deep emotion”. In 2002, she directed *Décalage horaire* (Jet Lag) starring Jean Reno and Juliette Binoche. Continuing to work on comedies of manners, she assembled a star-studded cast for her next two films: *Fauteuils d’orchestre* (Orchestra Seats, 2006), nominated five times for a César award, and *Le Code a changé* (Change of Plans, 2009). Four years later, she directed another ensemble film: *Des gens qui s’embrassent* (It Happened in St. Tropez).

PIERRE ARDITI

Initially a stage actor, Pierre Arditi made his first real screen debut in 1977 with *L’Amour violé*. In a life-changing encounter, he made the acquaintance of Alain Resnais, who introduced him to audiences in *Mon oncle d’Amérique* (My American Uncle) and many other films such as *Mélo* (1986), for which he won the César award for Best Supporting Role, as well as *Smoking/No Smoking* (1992) which landed five Césars (including Best Actor for Arditi), and later *On connaît la chanson* (Same Old Song, 1997), *Pas sur la bouche* (Not on the Lips, 2003), and *Vous n’avez encore rien vu* (You Ain’t Seen Nothin’ Yet!, 2012). The actor extended his range by working with Jean-Pierre Mocky, Yves Boisset and Gérard Oury. He tried his hand at historical drama in *Le Hussard sur le toit* (The Horseman on the Roof, 1995) and joined the Lelouch “family” in *Hommes, femmes: mode d’emploi* (Men, Women: A User’s Manual), *Hasards ou coïncidences* (Chance or Coincidence) the following year and *Le courage d’aimer* in 2005, then played himself in *Les Acteurs* (Actors), a biographical comedy by Bertrand Blier.



Pierre Arditi has also appeared in numerous TV films including Josée Dayan’s impressive 1998 saga, *Le Comte de Monte-Cristo* (The Count of Monte-Cristo), which drew record audiences for televised fiction. The 2000s also saw the actor appear in various comedies, working with well-known directors such as Claude Berri (*L’Un reste, l’autre part*, 2004), Pascal Thomas (*Le Grand appartement*, 2006), Alexandre Arcady (*Tu peux garder un secret?*, 2007), and Danièle Thompson (*Le Code a changé*, 2009). He went on to appear in *Ensemble c’est trop* (Together is Too Much) in 2010, *Adieu Berthe ou l’enterrement de mémé* (Granny’s Funeral) by Bruno Podalydès in 2012, and *La Fleur de l’âge* (Family Matters) in 2013.

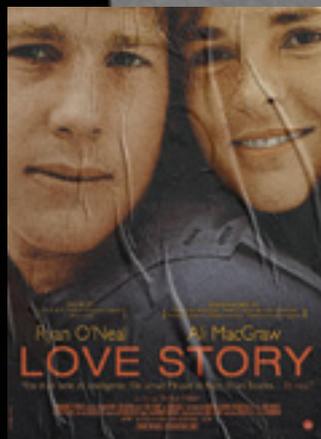


OFFICIAL FESTIVAL MUSIC BY FRANCIS LAI

Because the stars of yesterday inspire those of tomorrow... At the opening of this 1st Saint-Tropez International Film Festival, Francis Lai will honour us with an original reinterpretation of his piece “Les étoiles du cinéma” (“The Stars of Cinema”), distributed as an exclusive preview for our Festival.

In a perfect tie-in with our theme of “revelations”, he gives us our official musical theme for the festival: “Les Nouvelles étoiles du Cinéma” (“The New Stars of Cinema”) which will open ceremonies and screenings of the films in competition. Francis Lai, born in Nice on the 26th of April 1932, is a French composer and musician, specialising in film scores, theme music and songs. In particular, he composed the scores for *Un homme et une femme* (A Man and a Woman) and *Love Story*, for which he received the Oscar for Best Original Score in 1970.

A favourite composer of the director Claude Lelouch, he works in a popular idiom, playing accordion and piano, and first became known as the composer of such successful songs as *La Bicyclette* for Yves Montand. His successes include the 1974 composition of the musical theme for the television channel France 3 - performed on the cello and guitar.





PARTICIPATION OF ERIC SERRA AT “CAFE RENDEZVOUS”

Beginning his musical apprenticeship at the age of five (acoustic guitar), Eric Serra, son of the poet and cabaret singer Claude Serra, grew up immersed in music. A self-taught guitarist, he started his first band, FLEP, at the age of 15 and soon became a professional musician.

In the early 1980s Eric Serra met Luc Besson who asked him to compose the music for his first film, a 1981 short entitled *L'Avant dernier*. Over the years, he continued to collaborate with Besson, working on the score for films like *Le Dernier Combat* (The Last Battle) and *Le Grand Bleu* (The Big Blue). This was a global hit, with three million copies of the soundtrack sold worldwide. Next came the soundtracks for *Nikita* in 1990, *Atlantis* in 1991 and *Léon* in 1994.

In 1995, he composed the music for the James Bond film *GoldenEye*. Two years later, he worked with Luc Besson again, this time on the *Le Cinquième élément* (The Fifth Element).

Between 2002 and 2005, he worked on various joint projects, including the soundtracks for Gérard Krawczyk's *Wasabi*, John McTiernan's *Rollerball*, Danièle Thompson's *Jet Lag* (*Décalage horaire*), and Paul Hunter's *Bulletproof Monk*.

In 2006, in partnership with Recall Group, Eric Serra founded Recall Music For Films, a new label dedicated entirely to film music. He also worked on two new original soundtracks for the film *Bandidas* by Joachim Roenning and Espen Sandberg, and the saga *Arthur* and the *Invisibles*, which marked a return to his collaboration with Luc Besson.



THE PLACES OF
«DO YOU DO YOU
SAINT-TROPEZ ?»



SAINT-TROPEZ, A WORLD-FAMOUS AND AUTHENTIC VILLAGE

For over 80 years, the village of Saint-Tropez has contributed to the economic and touristic development of its department and region. The Var is the French department with the second highest number of filming days after the Parisian department of Ile de France.

More than 77 films have been made here since 1930.

Jean Godard was responsible for one of the first films shot in Saint-Tropez in 1931, *Pour un soir*, starring Jean Gabin and Colette Darfeuil. Some scenes take place in the old port of Saint-Tropez. In 1956, director Roger Vadim shot Brigitte Bardot and Curd Jurgens in *Et Dieu créa la femme* (*And God Created Woman*). The legend was born!

Next, Jean Girault's *Gendarmes* series established Louis de Funès and Saint-Tropez. Now a "legendary" heritage site in the village, the gendarmerie is a must-see tourist monument. Inaugurated in June 2016 after being restored and renovated, it now houses the Gendarmerie and Cinema Museum, dedicated to these brilliant comedies that still retain their appeal.

« THE SAINT-TROPEZ
NATIONAL GENDARMERIE
HAS BEEN TRANSFORMED
INTO A GENDARMERIE
AND CINEMA MUSEUM »





SAINT-TROPEZ IS ALSO...



GLAMOUROUS

Celebrities from
across the world at
prestigious parties



TRADITIONAL

An enduring petanque
tournament between foreign
actors and actresses such as
Diane Kruger



Endless
sea and sun

LEISURELY



ALIVE



Festive dinners
on yachts
in the port



Coffee and
a slice of Tarte
Tropézienne
on a sunny
terrace

RELAXING



PLACE DES LICES, THE HEART OF THE FESTIVAL

It's impossible to think of Saint-Tropez without conjuring up the famous Place des Lices. The veritable nerve centre of the village, this wonderful square, planted with hundred-year-old trees, will for five days be energised by the festival. The Saint-Tropez International Film Festival will turn this magnificent location, home to the Renaissance cinema, the Jean Despas Hall and "the Cafe", into a vital meeting point for every cinema enthusiast. A capital of tourism for 50 years, it looks set to become the new capital of cinema.





★
**MAP OF THE
 FESTIVAL**

- Cinemas
- Animations
- P** Parkings



COMPETITION

« NEW STARS OF CINEMA »



PROGRAMMATION

9 FILMS

French and foreign feature films presented in competition



The cinemas, the Renaissance and the Star, will host the official screenings and the catch-up sessions, respectively.

15 SPECIAL SESSIONS

Public and guests will also enjoy some fifteen special sessions, among which we will find emblematic films shot in Saint-Tropez and in the region, films in honor of our guests. Les gendarmes, La Piscine, Et Dieu créa la femme, as well as many newer films will be part of it ...



INVITÉS

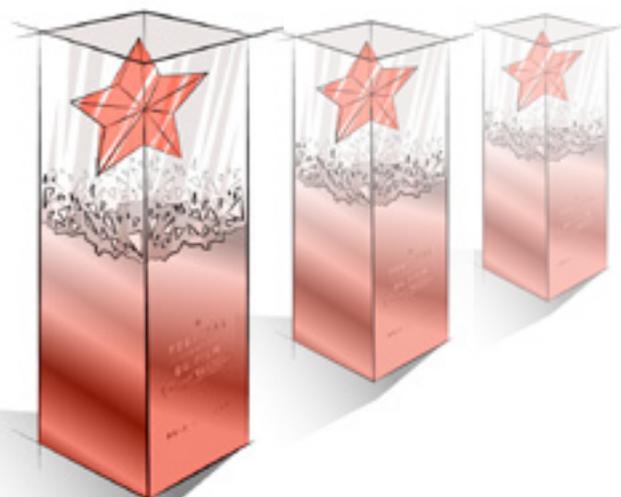
Between 120 and 150 international film professionals: film crews, actors, directors, producers, writers, journalists...

We already have the support of the directors, Christophe Barratier, Patrice Leconte, Danièle Thompson, the actor Pierre Arditi, and the composers Francis Lai and Eric Serra.



TROPHY AWARDS

- > Award for female performance in a main role
- > Award for male performance in a main role
- > Special jury prize





SELECTION COMMITTEE



**VINCENT
PERROT**
Journalist / Animator



**JACQUES
BENLOULOU**
Ex RTL Partnerships Manager



**STEPHANE
BOUDSOCQ**
Movie journalist



**THIERRY
JOUSSE**
Reviewer / Director



A PRESTIGIOUS JURY

Prospective members
in confirmation



DANIÈLE THOMPSON

Writer / Director



STÉPHANE DE GROOT

Actor / Director



ELSA ZYLBERSTEIN

Actress



EMMANUELLE BERCOT

Actress / Director



LAURE MARSAC

Actress / Director



PHILIPPE LE GUAY

Writer / Director



ÉRIC BARBIER

Writer / Director



ÉRIC SERRA

Music Composer



5 SPECIAL DAYS

A programme rich in emotion, with numerous events open to all. Throughout the day, discover what has made and continues to make Saint-Tropez the place it is:

> **Car exhibition**

Historic and famous vehicles will be on display throughout the festival. A chance to (re)discover the legendary cars of cinema and television.

> **“Cafe Rendezvous” with Vincent Perrot**

A daily, interactive encounter with a figure from cinema, open to the public and presented by Vincent Perrot

> **Cinematic equipment exhibition**

An exhibition of period cinematic equipment, with authentic film posters. Possibility of integrating parts provided by partners with a connection to the cinema.

> **Red carpet**

Every evening from 18:30, the public will attend the “Red Carpet” event, with festival guests being invited to the Renaissance cinema on Place des Lices, for the official evening screening.

> **And plenty of other surprises...**





PROGRAMME

SAINT-TROPEZ INTERNATIONAL FILM FESTIVAL

AVRIL 10TH > 14TH 2018

TUESDAY 10 APRIL

APRÈS-MIDI	15h00 Official opening of the cinema car exhibition
SOIRÉE	18h30 Opening ceremony 19h00 Red carpet at Place des Lices 19h30 Film projection (out of competition) 21h45 Dinner in an iconic location 22h00 Film projection (out of competition)

WEDNESDAY 11 APRIL

MATINÉE	10h30 Official screening no. 1
DÉJEUNER	Free time for lunch
APRÈS-MIDI	15h00 Official screening no. 2
SOIRÉE	17h00 “Cafe Rendezvous” with Vincent Perrot 19h00 Projection Film hors compétition 19h00 Red carpet at Place des Lices 19h30 Film presentation 21h45 Dinner in an iconic location 22h00 Film projection (out of competition)



PROGRAMME

SAINT-TROPEZ INTERNATIONAL FILM FESTIVAL

AVRIL 10TH > 14TH 2018

THURSDAY 12 APRIL

MATINÉE	10h30 Official screening no. 3
DÉJEUNER	Free time for lunch
APRÈS-MIDI	15h00 Official screening no. 4
SOIRÉE	17h00 “Cafe Rendezvous” with Vincent Perrot 19h00 Red carpet at Place des Lices 19h00 Official screening no. 5 21h45 Dinner in an iconic location 22h00 Film projection (out of competition)

FRIDAY 13 APRIL

MATINÉE	10h30 Official screening no. 6
DÉJEUNER	Free time for lunch
APRÈS-MIDI	15h00 Official screening no. 7
SOIRÉE	17h00 “Cafe Rendezvous” with Vincent Perrot 19h00 Official screening no. 8 19h00 Red carpet at Place des Lices 21h45 Dinner in an iconic location 22h00 Film projection (out of competition)



PROGRAMME

SAINT-TROPEZ INTERNATIONAL FILM FESTIVAL

AVRIL 10TH > 14TH 2018

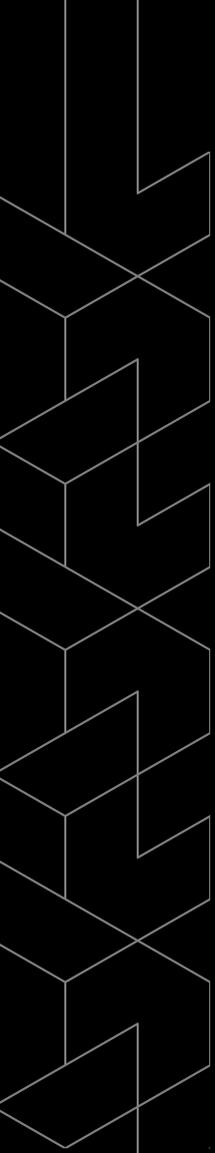
SATURDAY 14 APRIL

MATINÉE	11h00 Official screening no. 9
DÉJEUNER	Free time for lunch
APRÈS-MIDI	14h30 Film projection (out of competition) 15h00 Jury deliberation 15h00 “Cafe Rendezvous” with Vincent Perrot
SOIRÉE	17h00 Film projection (out of competition) 18h30 Closing ceremony 21h45 Dinner in an iconic location 22h00 Film projection (out of competition)

SUNDAY 15 APRIL

GUEST DEPART

APRÈS-MIDI	14h30 Film projection (out of competition) 17h00 Film projection (out of competition)
SOIRÉE	19h30 Film projection (out of competition)



COMMUNICATION

« NEW STARS OF CINEMA »



THE FESTIVAL IN NUMBERS



1ST

EDITION

from 10th to 14th
April 2018

5

DAYS

of festivities



12

**FOUNDING
PARTNERS**



40

INDIVIDUALS

project team, volunteers,
employees



Shown on more

1000

CONNECTED

TV'S on the TV
channel partner in the
hotels of the Gulf of
Saint-Tropez



120 to 150

CELEBRITIES

Artists, actors, directors,
producers ...



10000

FESTIVAL-GOERS

15000

**MAGAZINES
& FLYERS**

produced
and distributed



MORE THAN

60000

TOURISTS

in April



360° PUBLICITY CAMPAIGN



OFFLINE MEDIA VISIBILITY



TV - Reports & Interviews

France Télévision, Canal +, TMC, BFM TV, LCI, Arte, M6, Var Azur TV



RADIO - Spots, programmes & interviews

France Bleu Provence, RTL2, RTL, NRJ région, Mistral FM



Cinema



Press - Articles and press releases

- > Specialist press: Le Film Français, Première, Studio Ciné Live, Télérama, Les InRocks, Paris Match, Gala.
- > Regional press: Var matin, Luxe...
- > National Press



★ MAGAZINE OF THE FESTIVAL

15,000 copies of the festival magazine will be printed and distributed to the general public and to guests during the event. Among other things, it will contain a presentation of the films in competition, the film crews, and film news. This quality magazine, featuring in-depth editorial content, will describe the commitment made by our partners and the attractiveness of our region.



04

CONTACTS

« NEW STARS OF CINEMA »



A TEAM OF PROFESSIONALS AND ENTHUSIASTS

A CINÉ FRANCE FESTIVAL EVENT

Our project was born from a desire to bring together passion for cinema and the professionalism of every trade in the film industry.

The Saint-Tropez host association, CINE FRANCE FESTIVAL, was created in 2015 to organise a festival in Saint-Tropez. The members of the team all met over time at festival and on film projects, and all share the passion for cinema that this ambitious project requires.

The President, Eric Michel, assembled a team of film professionals and enthusiasts who have been working to organise the first edition of the festival. The team includes a director, scheduling manager, project & partnership manager, public relations officer, artistic agent, artistic director, general coordinator, press attachés...



VINCENT PERROT

A TV and radio personality, Vincent Perrot is first and foremost an insatiable cinephile who has always tried to share his passion for cinema with as many people as possible. An author of books (Stunts and Stuntmen on Screen, Georges Delerue, French Cinema Soundtracks, Vladimir Cosma, Marlon Brando, Aznavour: My Life, Songs, and Films), and producer and director of documentaries (Listening to Godard, Maestro Morricone, Francis Lai: a Musical Universe, Belmondo: A Journey..., Aznavour: Come See the Actor, Gaumont: 120 Years of Cinema, Rémy Julienne: 50 Years of Stunts), Vincent Perrot is currently working on a film entitled Gainsbourg et les arts majeurs (Gainsbourg and the Major Arts) for France 5 and is delighted to be putting his all-consuming passion for cinema at the service of the 1st Saint-Tropez Festival.

Ciné France Festival



LES NOUVELLES
ETOILES
DU CINEMA

APRIL
10 > 14
2018

FESTIVAL
INTERNATIONAL
DU FILM

SAINT TROPEZ





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General organization of the International Saint-Tropez Film Festival
"New stars of cinema"

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AN EVENT


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