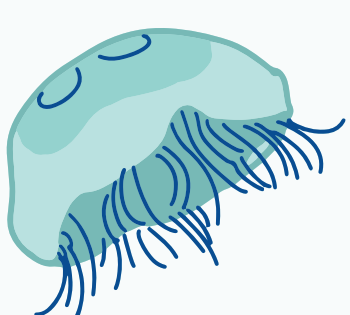
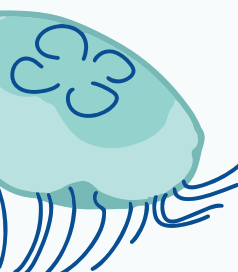
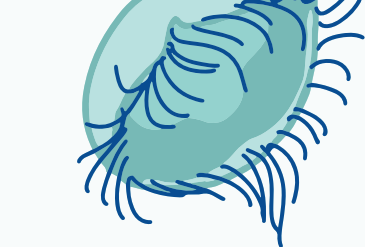
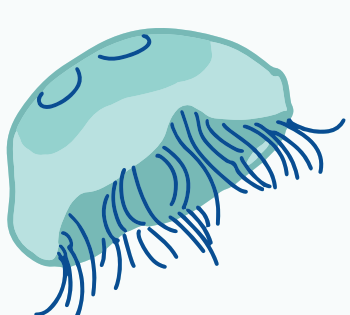




The responsible traveller's charter



PROMISE N°1 | Preserving Saint-Tropez's natural environment

Saint-Tropez is brimming with natural treasures: trails, beaches, forests and seabeds... I promise to respect them in order to preserve them. No picking, just the desire to observe the fauna, flora and fish in their natural habitat. My rubbish? I keep it in a bag provided for this purpose and if I smoke, I throw my cigarette butt in a pocket ashtray. When swimming in the crystal-clear waters, I choose a sun cream that respects the seabed.

PROMISE N°2 | Energy efficiency and sensible cooling

I promise to save water and electricity, just like at home. I will use the air conditioning sensibly (24-26°C), use a fan when it's hot, and take quick showers. Many establishments here are committed to this... and I'm doing my bit too.

PROMISE N°3 | Happiness without a motor

The pretty village streets can be explored on foot, by bike or by scooter. I'm forgetting about the car for a while. And since the most beautiful way to arrive in Saint-Tropez is by the sea, like Paul Signac and Maupassant did years ago, I arrive by boat, aboard the (partly electric) sea shuttles. A dazzling spectacle guaranteed! And for longer journeys? There are buses, carpooling and public transport. Simple, practical and environmentally friendly.

PROMISE N°4 | Zero plastic, or almost

I promise to bring my reusable water bottle, basket or cloth bag. At the market or in shops, there's no need for disposable plastic. And when recycling is possible, I'll do it.

PROMISE N°5 | Local flavours, responsible pleasures

The markets will make your mouth water! Be sure to try local specialities such as pastry 'La Tarte Tropézienne', goat's cheese, wines from the Gulf and fresh seasonal produce. I support producers, artisans and traders by buying local. Short supply chains, great discoveries!

PROMISE N°6 | Heritage and elegance

I promise to explore the village and its heritage with respect: appropriate attire, considerate behaviour, and genuine curiosity.

PROMISE N°7 | Live the Saint-Tropez experience

A game of pétanque on the Place des Lices, a chat on the Banc des Mensonges... I mingle with locals and professionals, exchanging smiles, anecdotes and stories. I enjoy local events, share these experiences with my loved ones, and become an ambassador for more responsible tourism.

